Indigo Design Award Announces 2019 Design Winners

For Immediate Release

Amsterdam, the Netherlands, Apr.10, 2019 – There were many quality submissions to consider for awards this year, which has made it difficult for the jury to choose winners in the various categories. However, after careful consideration of all the entries, the jury members have decided who should receive the Gold, Silver, Bronze, and Honorable Mention this year.

Nearly 50 countries are represented with the entrants this year and the jury has worked hard to identify the best and brightest and award their skill and talent. The submissions are judged on design, creativity, innovation, functionality, quality, and adherence to the topic. Those chosen for the main award in each category have provided the perfect mix of these characteristics.

Each year, Indigo Design Award hosts an award ceremony in some of the most cutting-edge and fascinating cities in the world. A handpicked jury of innovative contributors to the digital design field judges the submissions and chooses winners in several categories. The idea is to help promote and inspire creative and innovative designers for their talent and share the passion digital design.

Indigo Design looks for raw talent and innovative creators that takes designing an application, website, and other forms of digital design to the next level. They look for those that are pushing the envelope when it comes to composition and layout and who take chances on new and innovative ways of expression in the digital realm.

Given the artistically-insightful prestige of the skillful jury, Indigo Award is pleased to announce that **Misty Thomas-Trout** was awarded **Silver** in the **Promotional Materials Category** in the 2019 Indigo Design Award Competition for the winning entry **Department of Art & Design Recruitment Sketchbook**.

ABOUT Misty Thomas-Trout
Misty Thomas-Trout is an assistant professor in graphic design at the University of Dayton. She holds a BFA in visual communication design from the University of Dayton and an MFA in graphic design from Ohio University. Her recent design won Silver in the International Indigo Design Awards (2019). The same piece won a Gold Hermes/ADDY Award in 2019. She won Best of Show in the Athens Voices USA 2015. She has been awarded a Gold Hermes/ADDY Award, Silver ADDY District Competition, Hermes Judges Award Honor of Excellence and Award of Excellence at the UCDA (University & College Designers Association).

Her work includes print-based and community-based design, writing and letterpress printing. Misty grew up in the village of Jewett, Ohio where the limitations of access to resources created a unique culture that valued frugality driven by necessity. This place and the culture it embodied subconsciously influenced her future research involving the importance of community, collaboration and that link between economic health and the quality of its social bonds.

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Winners of this prestigious award are recognized on a global platform, which can help to boost awareness for their work, along with allowing them to add the recognition to their repertoire. It is a great marketing tool, along with providing the designer with exclusive bragging rights. Who wouldn't want to be a top digital designer or mobile designer?

Indigo Awards is set to announce this year's design awards winners on May 23rd at the Museo Picasso in Malaga, Spain. Indigo Awards presents winners in such categories as:

- Graphic Design of the Year
- Digital Design of the Year
- Mobile Design of the Year
- Games Design of the Year
- Design for Social Change of the Year
- Discovery of the Year

The "Design for Social Change of the Year" Award is a new category for this year's awards ceremony. The judges were so overwhelmed by the entries in this category that they decided to create an entirely new category to award the efforts of these designers. Creating designs for social change is so important and this is why Indigo Awards has decided to reward the efforts of these important designers.

The 32 person jury includes product designers, engineers, creative directors, type designers, art designers, professors, and other key players in the design realm.

Davide Colla took the Website of the Year Award last year. Those who attend this year's event will have the pleasure of hearing from him. When asked about his experiences from the previous year's awards ceremony, he said:

> *"The whole team and I personally, were thrilled to receive the gold prize for Best Website of the year at the 2018 Indigo Awards in Tokyo. The Real Time Vertical Platform was a challenging project that included all the expertise of 150UP.*

> *Bringing home the first award in a prestigious international competition was an honor that inspired us to look beyond and start a new journey – made of bigger ideas, major inspirations, and outstanding works. Always raising the bar to create our own personal approach and spread it all over the globe.*

> *For a small firm like 150UP, it was amazing to be in the company of such a respected group of honorees. Winning the gold prize at 2018 Indigo Awards has proved to be an amazing opportunity to highlight our in-house talents while enlarging our network. It also brought us the chance to visit Tokyo and meet other creatives designers.*

> *We all felt, in the moment as well as in the following months, that this recognition gave us a chance to shine, attracting new clients and enhancing our competitiveness, increasing growth, driving innovation. Looking forward to many more recognitions and celebrations with this amazing team!"*

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About Indigo Design Award

Indigo Design Award is a platform designed for independent designers, creative agencies, and new talent from around the globe. Indigo Design Award is a place where true inspiration can shine through encouraging excellence, promoting talent, and inspiring creativity in digital design areas.

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